



SCHLOSSHOTEL FISS

MOMENTS

EDITORIAL

In a word: enthusiasm.

10 QUESTIONS

for Charlotte Domenig and Johannes Buchhammer.

The world's most beautiful hotel is in paradise.

SHF ADVENTURE

with Benny Pregenzer and bike trails that move us.

SHF FAMILY

Sailing through days of wonder on the sea of endless possibilities.

SHF SIGNATURE OILS

powered by natural herbs and flowers as well as a passion for nature.

MINI YOGA FLOW

Greet the sun and light up your life.

REGIONAL

insights from a proud mayor and where to take the most stunning pictures this summer.

SHF CREW

The people who facilitate your holiday on their inspiration.

SUMMER MAGAZINE 2024



SCHLOSSHOTEL
FISS



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Perfection exists in the source of being, in the simplicity of now.

In a word: enthusiasm.

The word 'enthusiasm' is comprised of many emotions and definitions. And yet, there just aren't enough words to truly capture what happens when the feeling takes hold of us.



Imagine a moment of genuine devotion. A moment immersed in joy. With the energy to move mountains and a complete trust in life's abundance. Future vision and mindful presence align – magic marks every room we enter and transforms them into places of everlasting inspiration.

To me, being a mother and the managing director of our hotel is the epitome of boundless enthusiasm. They are inextricably linked with each other, together with a deep-felt contentment and equilibrium. They give me a strong sense of purpose and confidence in following my inner voice and vision. This hotel provided me with a home and haven throughout my childhood. Today, my connection to this special place is still the source of my enthusiasm. And this enthusiasm also shines bright from my children's eyes.

Especially children have this pure zest, an ardent passion to pursue their most daring dreams. To be here in the present without worrying about tomorrows or yesterdays. Together, we want to rekindle this vivacious childhood energy: together as a family, together with the 150 unique individuals of the SHF Crew, and together with you. Because enthusiasm thrives in togetherness, on challenging days as well as in moments of inspiring lightness. It thrives whenever we look for true connections, meet at eye level, and recognise our individual needs and wishes. And it prospers whenever our crew creates new places for you to retreat and relax.

Come with us on our journey to rediscover genuine enthusiasm. And be inspired.

Simone Domenig

“Enthusiasm defines us. Not only do we seek to make our guests content, but we strive to ignite their inner fire – when they spend their most precious time of the year with us. This is our mission, our biggest inspiration.”

SIMONE DOMENIG

“Whenever I look out the window, I can see the mountains. This is my favourite place: the most beautiful hotel in the world.”

CHARLOTTE DOMENIG





10 questions for ...

Charlotte Domenig, 6 years, and Johannes Buchhammer, 8 years

1. Charlotte and Johannes, you know exactly what you want to do when you grow up. Would you like to tell us more about your dreams and what life at Schlosshotel Fiss is like?

CHARLOTTE: I want to become the hotel's managing director and my brother, Valentin, might become my hotel manager. I would spend each morning at the office and welcome our guests in the evening – just like my mum.

JOHANNES: I want to become the hotel manager. I would start each day fetching my stuff – my shirt, pen, notebook – and off we go to discussing what's going on at the hotel.

2. As the hotel's managing director and manager, you will know about the reception and what it does, right?

CHARLOTTE: The reception crew hand out new key cards to our guests if they've lost their old one. Our hotel has 135 rooms and I'll find each one of them. I'm especially quick at finding my guest friends' rooms when I go visit them to play.

JOHANNES: The reception is where our crew says "Griassdi" to each of our guests.

3. Charlotte, where in the hotel do you feel most at home?

CHARLOTTE: I love the Kids Club and Teenagers Room and I really love celebrating my birthday here with my friends.

4. All the fun and play for sure makes you hungry! What's your favourite meal at Schlosshotel Fiss? And do you happen to know the cook?

CHARLOTTE: Spaghetti Bolognese is my favourite. Michi makes it super yummy. But I also love the waffles with sugar and cinnamon or pancakes for breakfast.

JOHANNES: My favourite dish, schnitzel with chips, is usually prepared by Michael and Mathias, but some-



times Eric makes it. It is so yummy, and it's also a lot of fun when I'm allowed to help.

5. Johannes, I'm sure you love riding your bike in the summer. Which bike trail is your favourite trail in Fiss?

JOHANNES: I love riding at the bike park, except for the Hill Bill trail, which I find a bit too difficult. The best trails are the longer ones that take you from the top of the mountain down to the valley. They are the most fun!

6. Is there a magical place in Fiss that you would want to tell me about?

JOHANNES: The Frommeskreuz is a place of magic, especially when the wind is rising. You can see all of Fiss and write your name into a book to prove you were here. I once did that with my mum.

7. Marble run in the woods, wooden snowcat, family dining at the Sonnenburg – what's new in the SFL region? What's your secret tip?

CHARLOTTE: I love to ride my bike to the Indian village at the other end

of Fiss. I drive by Lake Wolfsee, down along the big rocks, and that's it. The village has wooden horses and tipis and they teach you how to braid your hair.

JOHANNES: I would recommend walking along the wooden marble run in Serfaus and visit the Möseralm hut.

8. After a day out exploring the mountains, even the most active kids need some rest. Charlotte, what do you love about the SHF Family Spa?

CHARLOTTE: Getting my nails done! I love having my nails painted in rainbow colours with glitter on top. Playing in the pool and sliding down the tube slide is also great fun.

9. Winter is coming! What do you think makes the SFL winter so cool?

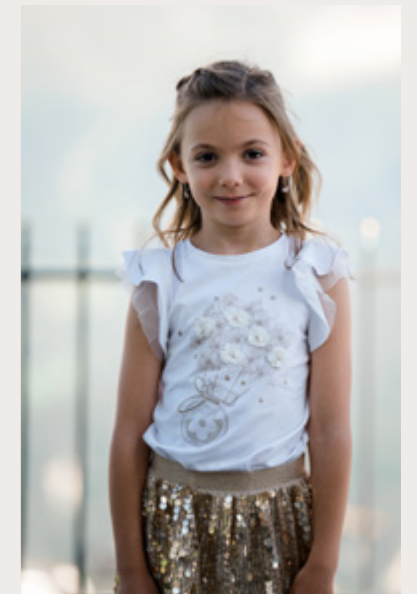
CHARLOTTE: Tobogganing is the coolest thing ever. I love going down the toboggan run on my own. On the toboggan, I'm faster than when I run and mum can barely catch me. "Slow dooown!", I'll hear her call from afar. Once we reach the bottom station, we can go back up using the lift with the red gondolas. And the fun starts all over again!

JOHANNES: I prefer swimming. In the winter, I love diving into the outdoor pool with its warm water. It makes me feel "half-half": half warm and half cold, half summer and half winter.

10. Let's say we could pick up Schlosshotel Fiss and put it down anywhere in the world. Where would your favourite place be?

CHARLOTTE: I would leave it here! Here, you can see the mountains whenever you look out the window. It's the most beautiful hotel in the world!

JOHANNES: I would also leave it where it is now. Because here is paradise.



— Charlotte —
SHF in a word:
#palace

— Johannes —
SHF in a word:
#nowords



WHERE THE MOUNTAINS UNFURL THEIR SPLENDOUR

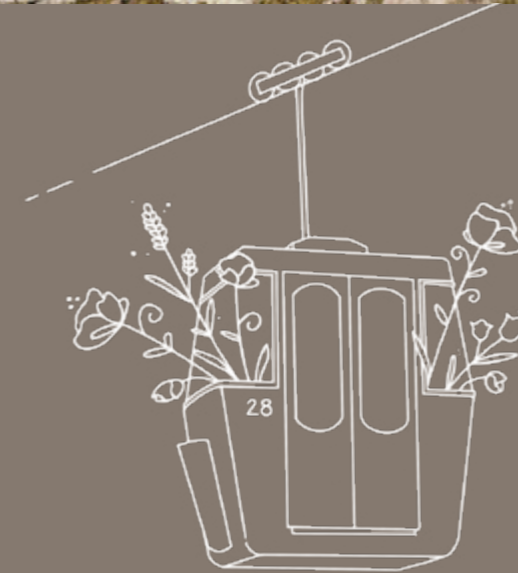
A breeze of fresh mountain air kisses the morning awake and wraps you in its soothing whisper. It reaches for your hand, ready to take you into the vast unknown. New light awaits to brighten your day, and to transform it. It seeps through leafy canopies, trickles from treetops, and throws dancing shadows on the soft forest

soil. Follow your intuition and merge into summer magic. Its smell of sun-roasted spruce needles and storm-shaken moss, its blooming meadows bursting with colour, and the soft song of birds singing in the sky are waiting to bring your mountain summer to life.

The heart and soul of summer



A flower, both unique and ubiquitous, unfurls its imminent magic if viewed with a child's curiosity and an open mind. Be present and become a witness to life's essence, as silent as silence itself. Immerse yourself in the here and now, and find comfort within. An exuberance arisen from your innermost essence. Abundant, true, complete.



— Johannes' — summer tip

"The Frommeskreuz is a magical place. From here, you can see all of Fiss, and you can write your name into a book to prove you were here."



Interviewing



Simon Schwendinger,
Mayor of Fiss



*A smile
says it all*

“Our environment, the landscape, and nature give us so much energy when we only approach them with open eyes and arms.”

Mr Schwendinger, one and a half years ago, you became the mayor of Fiss. What does being a mayor feel like?

It fills me with pride. Successfully managing a village like Fiss is a great responsibility. But knowing that I can have a positive impact motivates me to keep going and creating the future together with the people in my community.

What does your future look like? What is your vision for Fiss?

My own and our shared vision is to create a particularly liveable surrounding for everyone who live and work in Fiss. Because only when the people who live here feel at home and identify with our traditions and values, can they make our 9,000 annual guests and seasonal employees feel at home. Our motto and message “We are family” can only be received by our visitors if we are ourselves convinced of it.

What makes life worth living for you? What sparks your enthusiasm?

Being a mayor is not a career. It is a calling, and I am fully committed to my calling. I consider myself as a connector, a bridge builder. I am convinced that you can only inspire people if you let yourself be inspired. You can only ignite enthusiasm if you are yourself

enthusiastic about your cause. The same goes for pride and a sense of community.

What are the biggest challenges you are currently facing as the mayor of Fiss?

Fiss is a tourist destination. Considering its recent growth, we currently need to choose which direction we would like to move into, how we want to strategically position ourselves, and where we need development. We need to create stability to maintain our success and continue putting quality before quantity.

Great challenges also bring great changes – what changes has Fiss undergone in the last few years? And what is currently changing?

It is important to us to stay up to date, such as by employing creative measures, installing innovative heating and traffic concepts, establishing new educational centres, and opening up new sites for housing. Fiss is the home of 1,000 residents, a holiday home for 6,500 guests, and a seasonal home for 2,500 employees. Considering these facts is essential in planning new infrastructure and drives constant change.

Is there a special place in Fiss that inspires you again and again?

The Schönjoch is a truly magical place. When I go there in the summer and find myself at eye level with the surrounding mountains, overlooking our beloved village, my heart leaps. The Schönjoch is no less magical in the winter: I love taking an early gondola to the mountain top to leave the first marks of the day in the freshly prepared piste as the rising sun dips the mountain peaks in a vibrant red hue.

“We are family”, say Serfaus, Fiss, and Ladis. What do kids love about the region?

Obviously, there are the family highlights in Fiss, which can be easily accessed by our gondolas and offer plenty of action and adventure for families with children: the adventure parks, the themed trails, and Lake Wolfsee, as well as the many mountain huts with their traditional food and the village itself with its festivities. However, the quiet places with their special magic far off from the busy hotspots will also leave your kids’ eyes sparkling.

“It is in my responsibility to spark people’s enthusiasm. This is my personal mission.”

What is your dearest wish for “your” Fiss?

I wish for us to be able to continue on our path with confidence. I wish for the residents of Fiss to be proud of living here. And I wish for us to be able to take our quality of infrastructure, service, and offers up another notch – not in terms of “higher, bigger, farther”, but in terms of “higher quality, more unique, and even more authentic”.

Fiss in a word:
#proud

Style requires time. Enthusiasm a home.

*A touch of
enchantment*

FAMILY TIME AND SPACE

Slow down and rediscover life's magic from a child's point of view. It opens the door to true magnificence, regardless of age. And this magnificence lets us experience precious little moments that will grow up to become our biggest treasures. It lets our hearts light up and our dearest dreams become bright with glowing life. Magnificence resides at the Aqua Monte. Enter this soulful realm and reconnect with your own inner freedom and with each other. Find a haven, both light as a feather and strong as the mountains, and let its warmth and comfort cradle you. Blissful ease emanates from our SHF Family Spa, our family rooms and suites, the hotel's shared spaces, and our garden, all of which have been designed for the benefit of our guests' most precious time: family time. Because every moment spent together is a moment of magical bliss.

COUPLES PLACES OF EMOTION

The elegantly set table with its distinct form and style sets the stage for an unforgettable evening. The exquisite décor embodies timeless grandeur. The wooden details and carefully selected colours are like fragments of the understated luxury that only time and attention can reveal as we savour moments of joyful excitement at the SHF Bar. Our acts of service, no matter how small or elaborate, are the expression of an art that moves the senses. Open your hands and hearts to welcome the warming comfort of the SHF Spa. Embark on a journey to continuous harmony. Harken the song of silence at the Silent Lounge and find your harbour in the harmonious interplay of inspiration and intuition at the SHF Private Spa Suite. Let yourself be greeted with generosity and guided by emotion to experience the precious gift of being present – with each SHF moment reading like a love poem to a special time and the special place that makes it tangible. Because those are the moments that move us, change us, and define us.

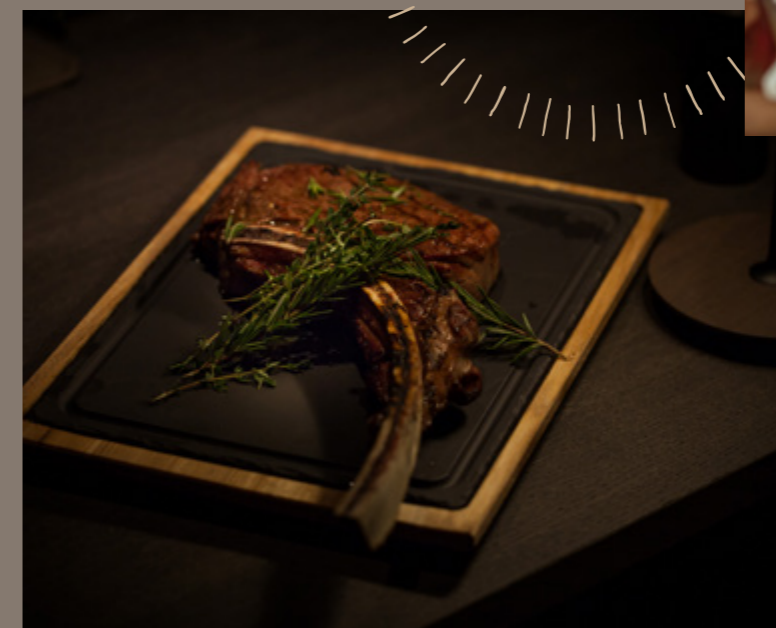
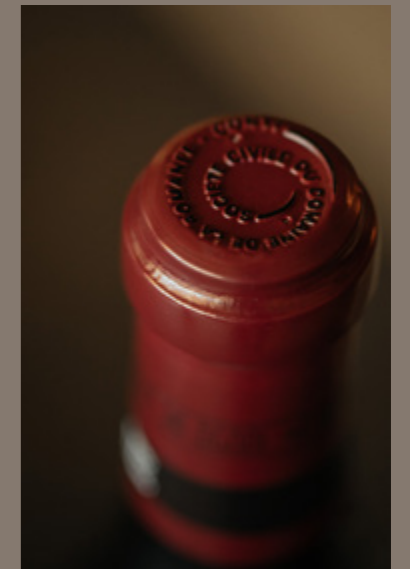
Lusciousness to taste



If we had to describe autumn with one word, it would be: delectable. Misty morning shrouds cloak the valley in silence just before the warm golden sun washes over the fields to reveal the abundance waiting to indulge our taste buds.

ICONIC FLAVOURS, INTERPRETED ANEW

Time stands still and space expands where award-winning cuisine and artwork for the palate meet curious senses to create moments of exquisite enjoyment. A place of tasteful charm and warm inspiration emerges.



TIME DOES NOT ACT IN HASTE

Far off from the lively lifts and eye level with the majestic mountains towering above it all, we can finally see. We can see the subtle beginnings of a new day, the bright sunlight painting the sky red, and ourselves as we relish in the excitement of being fully present.



Looking back on the 2023 Culinary Autumn

“Wow, what an experience! The BBQ workshop with Marc Gilbert from the Big Green Egg opened up a whole new world of culinary creation: I learned about a variety of new dishes and grilling techniques ranging from grilled lemonade and tender Öra King salmon grilled on a cedar plank to Challans duck breast. The opportunity to converse with the SHF cooks was no less exciting. However, the highlight for me was a delicate apple-pear tarte – a feast for the palate and an informative event that rekindled my passion for barbecuing. I am absolutely impressed!”

CHRISTIAN W.
about the BBQ workshop on 24/09/2023

“I love treasure hunts! At Schlosshotel Fiss, we had to solve mysteries and find different Austrian specialities. We searched every corner of the hotel’s garden and found one treat after another.”

ILVY P. (5 years)
about the KidsGourmet scavenger hunt on 22/09/2023



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Charlotte's gourmet tip

“Schlosshotel Fiss has the best ice cream! My favourite kind is called Limoncello, the yellow lemon ice cream. It’s just so yummy!”

“The bread baking workshop was so much fun! Baker Reinhard shared many pointers that really got me interested in baking my own bread at home. I didn’t know making your own bread could be that easy!”

MARIA R.
about our bread baking workshop on 14/09/2023



Save the date

Your Culinary Autumn in 2024

Week 1 07/09/2024 – 13/09/2024

- Saturday • Fine vinegars and oils tasting with Pilz Lenz
- Sunday • Champagne and select sparkling wines tasting
- Monday • Cooking workshop with the SHF cooks
- Tuesday • Sunrise yoga at Lake Wolfsee
• Etiquette for children
- Wednesday • Gourmet hike with a BBQ at the Rabuschl
• Brandies and jams tasting with Turabauer Maass
- Thursday • Meditation in nature workshop
• Italian wine and cheese tasting
- Friday • Candy making at the SHF Kids Club
• Baking workshop



Week 2 15/09/2024 – 20/09/2024

- Sunday • Chocolate making at the SHF Kids Club
• Champagne and select sparkling wines tasting
- Monday • Hike to the Gasslbauer farm to get a taste of their produce
• Rum and chocolate tasting
- Tuesday • Sunrise yoga at Lake Wolfsee
• Pumpkin carving at the SHF Kids Club
- Thursday • Strudel workshop with the SHF cooks
• International wine and cheese tasting
- Friday • Meditation and breathing workshop
• Big Green Egg BBQ workshop

Week 3 22/09/2024 – 27/09/2024

- Sunday • Champagne and select sparkling wines tasting
- Monday • Bread baking for the entire family
• Guided hike
- Tuesday • Sunrise yoga at Lake Wolfsee
• Whiskey around the world tasting
- Wednesday • Etiquette for children
- Thursday • Local wine and cheese tasting
• Chocolate making at the SHF Kids Club
- Friday • Pasta workshop with the SHF cooks
• Oyster tasting with Fisch Peer

(Programme subject to change)

Let inspiration guide

your bike adventure



THE NEW ZIRBENTRAIL

Experience biking anew on the new Zirbentrail on the north side of Fiss. This trail is our park's longest single track, promising endless flow. Three previously separate trails combine to give rise to a completely new riding adventure for both new and experienced riders. The trail takes you through high-alpine terrain and ancient pine forests directly to the Schöngampalm hut, which is known for its delicious food. You can refuel and refresh with cold cuts traditionally served on a wooden plate and a cool glass of shandy while contemplating creative line choices. Enjoy the fresh mountain breeze as you let loose and let the exhilaration of a swift descent wash over you – because unforgettable bike adventures are made of excitement rather than elevation.

THE ZIRBENTRAIL AT A GLANCE

Distance: 9.1 kilometres
 Descent: approx. 790 metres
 Start: Zwölferkopf mountain at 2,600 metres
 Finish: Almbahn bottom station
 Difficulty: blue (easy) single track
 Features: north shores, rollers, and doubles
 Requirements: basic riding technique



≡ Johannes' ≡ tip for jumping at the SFL Bike Park

"Just before you jump, press your bike's fork down using the handlebars. This will give you a little push and help you lift off from the ground. This makes jumping more fun!"

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SINGLE TRACKS, BIKE PARK, AND PANORAMIC ROUTES

Biking inspires. It grounds you and lets your spirits fly high. It combines the solitude of the mountain wilderness with the liveliness of the numerous tracks winding through the landscape. The extensive network of panoramic MTB routes and single tracks with various descents and difficulties, as well as our bike park, make the Serfaus-Fiss-Ladis region a playground for riders of all levels of skill. Ready for a new adventure? Choose mountain biking!

Traverse your limits on perfectly shaped trails between the Tyrolean Alps and the Swiss mountains. Serfaus-Fiss-Ladis is among the most bike-friendly regions in Tyrol and home to a vibrant biking scene: a true Garden of Eden for those seeking the ideal balance of man-made and natural mountain bike adventures. Experience the fascination of flow first-hand and get ready to jump over tables and ride berms. We have the ideal conditions and infrastructure for you to discover this new sport and breathe in a new lifestyle. With the best service partners in the industry, guided trips, and state-of-the-art gear, we ensure a splendid day out on the bike. Whether you're looking for the perfect line choice or are eager to take on the top of the mountains, you belong in Fiss.



BACHER SPORT

YOUR SHF SPORTS SHOP

The moment you set foot out the door and set off on a new adventure is pure freedom. The mountains abound with countless opportunities to explore, rest, and replenish your energy. Whether your goal is the top of the mountain, the next gourmet mountain hut, or peaceful solitude, you can follow your heart and walk or ride at your own pace. We provide you with the perfect equipment for your adventure, regardless of how challenging it may be and how far you want to go. We offer the latest enduro, mountain, or e-bikes and gear for rent – book yours online today and get professional advice from our outdoor and riding experts directly at the hotel. Our in-house sports shop by Bacher Sport provides everything from high-quality sportswear to functional equipment for the most memorable moments out on mountain trails, in the bike park, or in the woods enclosing Schlosshotel Fiss.

It takes four wheels to move the body, but only two to move the soul



Johannes' favourite trail

"My favourite trail is the red one. It's called Strada del Sole and it has just the right number of jumps."



New route planner by SFL Bike Park

Happy moments can be planned.



The steep slopes are dotted with daffodils, lush landscapes are nestled beneath a fragrant blanket of pine treetops, and ahead of us: the finest alpine trails unfurl. The SFL Bike Park provides a brand-new tool to find the most fitting route for your skill level and plan your perfect ride: their very own unique route planner. It includes detailed descriptions, elevation profiles, GPS tracks, as well as helpful hints and tricks for riding in a region dedicating their hearts and hands to this one sport.

10 questions for ...

Benny Pregenzer
Serfaus-Fiss-Ladis Bike Park initiator

“The mountains are our home base on which we design experiences – both in the summer and winter.”

1. Mr Pregenzer, you are considered the initiator of the Serfaus-Fiss-Ladis Bike Park. What inspired you and what challenges did you face?

My sons' passion for biking inspired me. We went on the best trails at different bike destinations, which not only increased their love for the sport but also sparked my own enthusiasm

for bike parks. In 2011, I finally came up with the idea of creating our own bike park in Serfaus-Fiss-Ladis. Together with Stefan Mangott, one of the bike park managers, I was able to convince the local tourism association and the Serfaus, Fiss, and Ladis municipal authorities to build a bike park. Two years later, we began working.

2. What is your vision of biking in the region? What sparks your enthusiasm?

We aim to offer an efficient working network that connects all trails in the region and creates a riding experience for every skill level. I am impressed by biking because just like skiing it provides countless opportunities for families to get active.

3. What does the Serfaus-Fiss-Ladis Bike Park offer? What is there to look forward to?

We have nine trails with different difficulty levels, a pump track, a training area with a climbing aid, and a slope style park. We are currently building a green trail for all those new to the sport. It will open in summer 2024.

4. Which one is your favourite trail? And what's your personal secret tip?

I like the Strada del Sole with its flowy bends as well as the bike park's berms and different features. However, the various single trails outside the park hold a special place in my heart.

5. How can trails be built in a sustainable way?

Building trails sustainably begins with choosing the right line to protect sensitive areas in nature. We build the trails by hand and use low-impact machinery, if at all. This way we ensure that our footprint on the mountain is as small as possible. In wetlands, we use wooden north shore elements so that riders do not damage the wetlands. When necessary, extensive turf strips are carefully lifted and put back in place.

6. What are the challenges when a bike destination like Serfaus-Fiss-Ladis grows?

Our guests visit to discover exciting riding experiences. Consequently, we aim to offer a palette of interesting

and perfectly maintained trails. One of the greatest challenges we face is connecting the different mountain lifts to a network of excellent trails.

7. Separating hiking and biking trails is an integral part of the SFL philosophy. Why do you also consider it important?

In the beginning, we had to deal with the problem of bikers using hiking paths and riding across sensitive alpine meadows. To prevent this from happening, we avoid shared trails and instead use a four-trail system. We now have signposted bike trails, alpine trails, e-bike and transport routes, as well as separate family hiking paths, which are also suitable for prams.

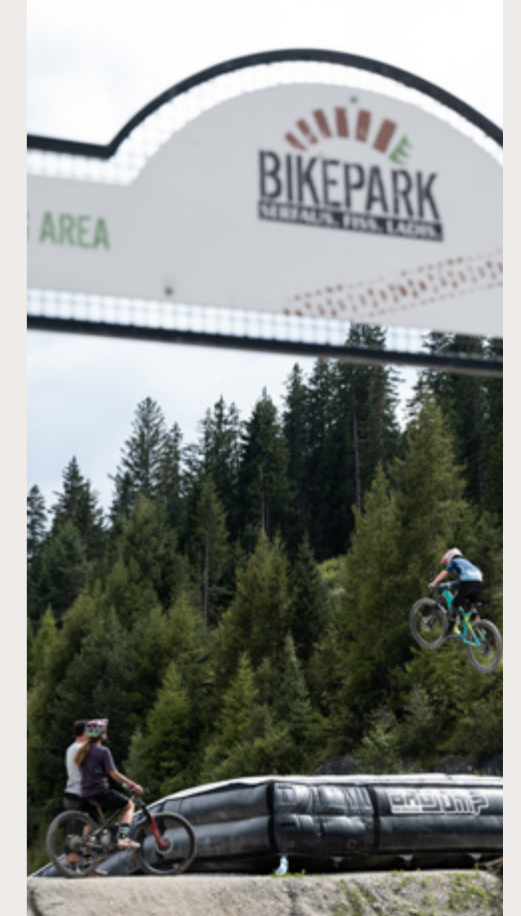
8. The local shops offer bikes and gear for rent, the bike school provides guides for instruction and training, and the lifts guarantee a convenient ascent. What is so special about all these offers?

The special thing about Serfaus-Fiss-Ladis is that we have everything you could possibly need for a perfect riding experience – just like a one-stop shop. The Waldbahn lift can fit up to three bikes in one gondola. The rental stations, shops, and bike school at the bottom station have everything to make biking with us a great experience.

9. What are the latest biking trends in Serfaus-Fiss-Ladis?

E-bikes are taking over the moun-

“I wish for us to be able to continue providing exciting offers to spark both our residents' and guests' enthusiasm for our beautiful mountains.”



tains, and we are seeing an increase in electric full-suspension bikes. This is an interesting development and the electric bikes open a whole new world of experiences for our guests. Riders can now reach the top of the mountain regardless of their skill level. 15 % of our visitors enjoy biking. Luckily, we have recognised this trend early enough and created the perfect infrastructure in response.

10. The future will be all about riding bikes. What are your wishes for this future?

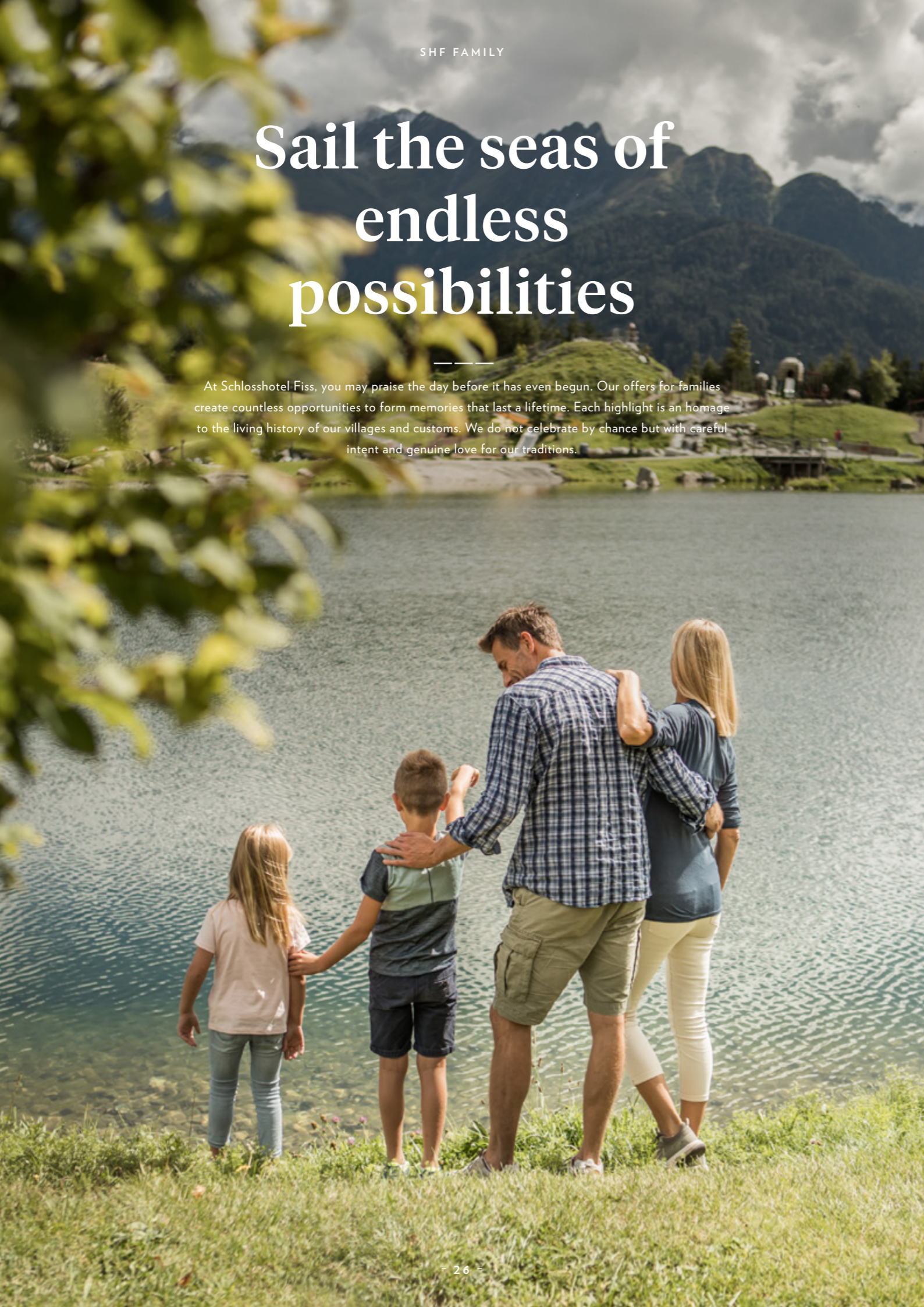
I wish for us to be able to create a network of trails that works just as well as our ski slopes in the winter. I also wish to see more mutual respect between bike enthusiasts, hikers, farmers, and locals. Each of them have their individual needs and want these needs to be recognised. I am convinced that we can create a harmonious future in which we can all feel welcome and appreciated.

The SFL bike region in a word:

#cool

Sail the seas of endless possibilities

At Schlosshotel Fiss, you may praise the day before it has even begun. Our offers for families create countless opportunities to form memories that last a lifetime. Each highlight is an homage to the living history of our villages and customs. We do not celebrate by chance but with careful intent and genuine love for our traditions.



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1 LANGE NACHT IN SERFAUS

When Serfaus shines brighter than the stars in the sky, talented musicians compete with the music of the night, and local artists present their latest crafts and creations, the Lange Nacht is here. It transforms the streets of Serfaus village into a magical place and fills our lungs with the sweet scent of traditional Tyrolean treats. Embark on a culinary journey of discovery and take a stroll to round out a perfect summer day on the sunny plateau.

2 S'FEST AM BRUNNEN IN FISS

The village fountain has always been a popular meeting place for all ages and the centre of vibrant village festivities. s'Fest am Brunnen takes you to the very heart of the Fiss village and allows you to revel in the living past. With a hint of nostalgia and romantic memories, fine music and finest re-interpretations of Tyrolean dining, a day full of wonder culminates in bliss – and we greet a summer night that is just as unforgettable as the stories of our past.

Johannes' favourite >

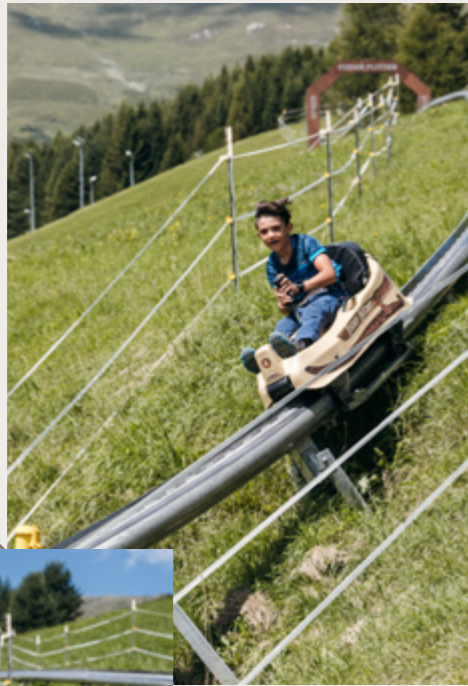
"The Brunnenfest is cool! There are always a lot of kids and you can get yourself tattooed!"

3 MAGIC LADIS

Let Ladis cast its magic spell on you with Magic Ladis, an event made to enchant. Prepare for a summer night full of romance and revel in the charming beauty of the lakeside village and its spellbinding stories. Laudegg Castle overlooks the bustling festivities from the majestic slate rock on which it nestles. Charming farms with artful flower decorations and historical hallmarks with lavish frescoes bear witness to the celebrations dating back to Rhaeto-Romanic roots. Discover herbal and art markets, traditional culinary specialties, and magical shows for the entire family in an atmosphere perfect to savour the moment with all your senses.



Event pictures: © Serfaus-Fiss-Ladis Marketing GmbH / Andreas Kirschner



THE PERFECT TIME HAS FINALLY COME

Serfaus, Fiss, and Ladis agree: "We are family." Excited for what the number one destination for a family holiday in the Alps has to offer? Adventure is no accident. And we encourage you to create your very own family experience. Venture out into the mountains. Set out to explore. With strong boots and a backpack full of wonder, joyful anticipation, and a wooden marble. Wonder what that might be for? Read on!

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MIRACLES HAPPEN

A farm at the Schöngampalm
The most memorable childhood memories are often those involving inspiring encounters with animal friends. Get up close to our four-legged mountain inhabitants this summer and visit the Schöngampalm farm for kids. Have you ever climbed on a wooden tractor, counted the many colours of water, or jumped on a trampoline in a barn? Explore the many miracles this place has to offer!

Charlotte's summer highlight

"In the summer, I love to go on the Fisser Flitzer. It takes you through ice caves, a burning barn, a jungle, and a pirate ship with skeletons and loud music. In Serfaus, they have the Serfauser Sauser. I cannot yet ride it on my own but my parents sometimes take me. What a fun ride!"

Make your heart laugh

Wooden marble run in Serfaus

Can you make out the clacking of the wooden marbles between all the laughs and your children calling "Let's go!?" Follow the marble on its way through needleleaf forests, past gurgling mountain streams, and across coloured meadows. Curious to find out where it's headed? We hike along happy paths and hail all the adventures ahead.





B R E A T H T A K I N G

I N S P I R A T I O N A L

C H A R M I N G

U N I Q U E

#words used by the crew to describe Schlosshotel Fiss

STRONG PERSONALITIES INSPIRE CHANGE

More than 30 years ago, the Domenig family set out to establish Schlosshotel Fiss with courage, continuity, and individuality, as well as with the vision to create a place of harmony, luxurious hospitality, and heartfelt appreciation. Today, this leading 5-star spa & family hotel not only provides our guests with a home but also offers over 150 talented employees a place and chance to develop and live their passion. We asked eight members of the SHF Crew about what moves them, what drives them, and what sparks their enthusiasm.

*People give
passion a home*

*“Supervising the bar is my passion.
This is how I grow.”*

It all started out when I looked for a seasonal hotel job and I found so much more: I have been here at the SHF for five seasons and I've enjoyed each one of them. The respectful togetherness and joyful atmosphere in the crew and among the guests make all the difference. Working here is simply fun. Supervising the bar is my passion. This is how I grow. And that's not least because my boss, Sam Lutz, knows how to push me without demanding too much. He knows how to create a work environment to get the best out of us.

ROSA HASELBERGER · Bar supervisor

“Hospitality has a home.”

I have been working at the SHF for over seven years and I love it. I live for the atmosphere and the appreciative encounters with our guests. They fill me with joy. I don't think I would still be here if I didn't feel at home. And that's not just because of the beauty of this place, the amazing crew, and our welcome guests, but also because hospitality has a home here.

ANNA RATTENSPERGER · Chef de rang

“My childhood memories inspire me.”

At Schlosshotel Fiss, I can be creative. I am a perfectionist at heart but I strongly believe in mistakes and that they guide us to greatness. This is also why I don't like to follow recipes. I trust my instincts and almost exclusively work with products I personally enjoy. My childhood memories inspire me: I love to recreate moments of the past and relive the memories.

SOPHIE WINKLER · Pastry chef

“I love my job.”

I enjoy working independently and having my own area of responsibility. I am in charge of keeping everything clean and in order. I love my job and that's just great, isn't it?

FRANK ERSFELD · Pool attendant

“This is my time.”

I have been working at the SHF for five seasons. I enjoy my job because of our great crew and because I feel like this is where I belong. I love cooking and I feel absolutely at home in the kitchen when it's buzzing. When I have to manage ten dishes at the same time, fetch a pan, flip the fish, and be fully present, nothing else matters. This state of flow is my time.

OLIVER RATHSACH · Sous-chef

“A friendship that will last forever.”

I worked at the hotel restaurant for 15 years and switched over to the reception five years ago. I have grown with the hotel. I know every member of our crew, every corner of each room, and I appreciate the Domenig family. Our crew is just like family, giving and receiving. And that's exactly what makes this hotel special: the familiarity, the appreciation, the friendship – a friendship that will last forever. And this is also what connects us with our guests, who we are happy to welcome over and over.

TOBIAS RADL · Reception

“I am thrilled to make our guests happy.”

I have been working at Schlosshotel Fiss for eleven years. For me, the hotel offers the full package. From the atmosphere to my colleagues and the employee benefits – everything is right. But above all, I am excited about interacting with our guests and finding the perfect wine pairing for their dinner experience. I am thrilled to make our guests happy. It's always been that way since my holiday job 13 years ago, through my training to become a hotel clerk to my job as chef de rang at the SHF.

JOHANNES KLIEMANN · Chef de rang

*“I'm in touch with guests from all over the world.
That excites me.”*

In 2012, I started training at the SHF. Ever since, I have known what it is like to come home rather than go to work daily. I know my way around, I feel welcome and appreciated. I know all the employees and our returning guests. I'm in touch with guests from all over the world. That excites me. Working with people is my passion – every day feels fresh and new.

CHRISTINE ERHART · Reservations

Passion is in their nature

Products by Ursula Kaufmann come to life with vibrant energy, mindful care, and true emotion. They embody a touch more nature and personality and an everlasting connection with the earth's nurturing sources of life. At Valentina & Philippa, excitement is more than their daily inspiration. It is the essence that influences each of their thoughtful creations. With luscious names and exclusive fragrances, their oils, baths, sprays, and lotions combine sensuality, aura, and spellbinding elegance in a unique silken symphony. Discover the exquisite magic of their products and let them open your senses to the infinite beauty of life.



ORGANIC BODY OIL *Nature*

Feel at one with the Tyrolean mountains, nature, and the true essence of life. With the finest jojoba and almond oils, and a vital boost of vitamin E, this oil feels just as pure as nature itself.

ORGANIC BODY OIL *Vitalizing*

Enjoy the revitalising benefits of sage, thyme, and rosemary after a day out exploring nature. They revive tired muscles and open the senses for a sublime time-out.

ORGANIC BODY OIL *Calming*

Choose the path of calmness, reconnect with yourself, and harmonise inside and out. Breathe deeply and experience the soothing effects of lemon balm and lavender in your oil.

YOUR RELAXATION CARRIES OUR THUMBPRINT

Soothing silence reveals the sounds of the world. Breathe in nature. Feel summer sink into your skin: its wild lavender, sage, and rosemary; the lush green of the meadows and the gold of glowing sunbeams. Every touch is an invitation to relish the moment as the talented hands of our skilled therapists melt away any tension during a full body massage. The SHF Spa provides refuge for your soul, with signature treatments designed to reinstall ease. Immerse yourself in this exquisite experience and let the organic body oils by Valentina & Philippa engulf you.

All our products are also available for purchase at the SHF shop.

Here to stay

"Sea Salt Bath" UNDER THE SEA

Allow your mind to wander as you begin to feel at ease and melt deeper into a sea of blooming herbs, invigorating lemon, and endless sunshine.

"Aroma-Massage Candle" SOUND OF SCENT

Newly blended vetiver and tangerine cast their magic spell in warm candlelight for a sensual and grounding ritual for your body and soul.

"Deep Sleep Pillow Spray" CALL ME A DREAMER

Enjoy the calming effects of lavender and rose, combining to lull you into deep slumber as part of your newly found night-time routine. A relaxing ritual for a calm night.



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Made to go

"Organic Lip Balm" KISS ME LIKE SUMMER

Ideal for your summer adventure in the mountains, a day spent at the lake, and velvety soft lips glowing brighter than the sun, this natural superhero provides ultimate protection.

"Sun Protect & Aftersun" COVER ME IN SUNSHINE

A dream team for sun-kissed adventures at the high plateau of emotions, these products nourish your skin with select soothing herbs such as aloe vera, chamomile, lavender, and more.

"Hydrating Face & Body Mist" THE WAY OF WATER

The new must-have on your packing list provides moisture, care, and a refreshingly new sensation like a cool summer breeze on your skin accompanied by the subtle scent of natural essences.



Charlotte's
spa tip for kids

“The SHF Spa has a lot of great offers for children. They have a foot massage and of course their special children’s massage. It’s so relaxing! But my favourite is still their manicure – they have so many colours to choose from!”



Peace is the foundation of movement. Movement creates potential for peace. Everlasting silence. Remembrance and forgetfulness. This is pure inner alchemy.

Sun Salutation Sūrya Namaskāra



Om your day right



The greeting of the sun is more than a sequence of perfectly flowing movements. This exercise activates our cardiovascular system, directs the sun's pure energy to our solar plexus, warms our innermost being, and aligns our body, mind, and soul. The asanas, or individual yoga postures, are performed in pure harmony with the rhythm of our breath, directing our attention to the body and teaching us acceptance for our own thoughts and emotions. Feel the pulse of your heart, and follow it.

Morning yoga flow



Stand up straight but relax, bring your palms together, touching: Namaste.



Greet the sun as you inhale and bring your arms up over your head, growing tall like a tree with your roots grounded in the soil.



Greet the earth as you exhale and bend forward, knees and spine straight, until you can touch the ground with your hands.



Be strong and step your right leg back into a lunge.



Be courageous, hold your breath, and bring your left leg back next to your right leg, arms and legs straight.



Be safe, bend the elbows, keeping them close to your torso, and sink your hips to the ground. Let your body rest on the floor.



Be focused like a cobra. Press your palms into the ground and push your upper body upward, leaving your hips on the ground.



Be friendly like a dog as you exhale and lift your hips off the ground, pushing them back upward.



Be strong again, bring your right leg forward to meet your hands and inhale.



Greet the earth, bring your left leg forward, place it next to the right, leave your torso bent and relaxed. Exhale deeply.



Greet the sun, inhale, and slowly bring yourself back to a standing position, bringing your arms up over your head, palms touching.



Exhale. Bring your hands together in front of your chest, pause, and be present: Namaste.



We are one



— Charlotte's —
favourite exercise

“My favourite yoga posture is the Downward Dog. Look, I know how to do it!”

“The way is not in the sky. The way is in the heart”, Buddha knew this. What we are searching for in life is not on the summits of our mountains. It is not at the bottom of the sea. And it cannot be found in the streets of our cities. It lies within. And the heart knows the direction. It follows the lead of genuine enthusiasm, which we experience whenever we are fully present and ourselves. Whenever we intuitively wander on the way of the soul. Whenever we have the courage to choose our own way. Yoga helps us recognise our way, and Janice helps you find yoga.



From SHF with love

Dear Guests,
Share with us the emotion of your summer days. Memories of moments that stay with you long after your visit at the SHF has ended. Precious little souvenirs of a wonderful time. Your very own personal snapshots in time, made to meet again.

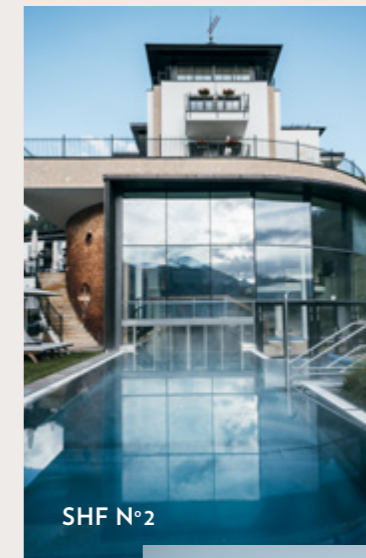
SHF N°1

We move the heart not by doing, capturing, holding on to. We touch the heart by allowing ourselves to feel, experience, and understand that nothing will ever be the same again. Not the act of experiencing remains, but the emotion lasts. And it lasts forever.

How many pixels is excitement?
What is the format of lasting memory?

THE FIVE MOST BEAUTIFUL SPOTS FOR A PHOTO AT SCHLOSSHOTEL FISS

- SHF N°1 The Aqua Monte bridge
- SHF N°2 Outside view of Aqua Monte
- SHF N°3 Our wooden garden platform
- SHF N°4 View of the SHF and surrounding mountains from the way to the lift station
- SHF N°5 Mountain views from the outdoor Jacuzzi



SHF N°2



SHF N°3

Moments to remember



SHF N°5



SHF N°4

THE FIVE MOST IMPRESSIVE PHOTO SPOTS IN SERFAUS-FISS-LADIS

- SFL N°1 Lake Wolfsee
- SFL N°2 View of the Oberer Sattelkopf mountain from the ridge
- SFL N°3 Schönjoch viewing platform
- SFL N°4 Panorama from the Kuhalm
- SFL N°5 Pirate ship

Passion



in its
purest form

Family Feeling in the Snow

06/01/2024 - 20/01/2024 | 7 NIGHTS

Spending time together creates the most beautiful memories. It's what makes your Schlosshotel holiday the most memorable yet. Enjoy amazing skiing, relaxing family wellness, and the luxury of the best ski-in & ski-out location in the region. Schlosshotel Fiss is teeming with wonders to be uncovered together with the family – at one of the most spectacular family holiday destinations of all of Tyrol. Get more out of your stay with our special offers for families with children.

HIGHLIGHTS INCLUDE:

- Discounts of up to 50 % for children up to 14 years of age staying in their parents' room

Gourmet Week

09/03/2024 - 16/03/2024 | 7 NIGHTS

March is the month of gourmet delights: relish exquisite skiing on the sunny winter plateau and return to a hotel ready to serve up delicious haute cuisine creations any time of the day.

HIGHLIGHTS INCLUDE:

- € 100 gourmet voucher per full-paying adult for food and drink not included in the SHF luxury board

SHF Easter

23/03/2024 - 02/04/2024 | 10 NIGHTS

Visit us this Easter and celebrate Easter Sunday with a lavishly decorated Easter table and a delicious brunch. Or, embark on an exciting Easter egg hunt with the SHF Kids Club.

HIGHLIGHTS INCLUDE:

- Easter Sunday brunch with juicy ham, traditional baked goods, eggs, and many more delicious treats from the SHF kitchen

SHF KIDS CLUB EASTER ACTIVITIES:

- Let's paint our own Easter eggs.
- Together we make our own baskets to collect and transport Easter eggs.
- Come with us on a fun Easter Sunday egg hunt in the garden or inside the hotel, depending on the weather.
- Get a taste of Tyrolean Easter as we bake mini Easter braids and Easter-themed sugar cookies.



SCAN CODE FOR
MORE OFFERS



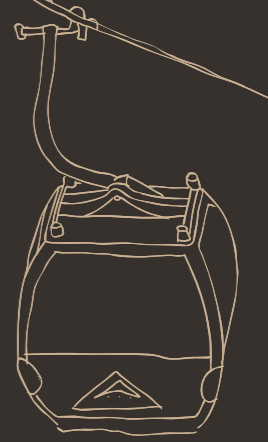
Sometimes all we need to find ourselves is getting lost in magic. Discover miraculous places on foot. Listen to their stories, each word a declaration of love for this special season. As snow crystals, the wind, and cool air align, we recognise the riches within and in every moment.

Create your own joy



Charlotte's winter highlight

"My dad got me a Kathrein toboggan from Prutz. It's the best toboggan far and wide. You can even rent it at the hotel!"



What's new as of December 2023

The new Komperdell lift is in operation.

Create your own adventure. Leave the daily grind behind and open your eyes to the vast paradise of the surrounding mountains. Allow body and mind to realign as your eyes wander across the summits and the sky. Nature is a spectacle. And so is your life. Therefore, we want to make every day of your visit a memorable one. Easy as the ascent on the new Komperdell lift: in two stages of development, the Komperdell lift was fully redesigned based on a single steel wire rope continuously circulating in a loop. The reopening of the Komperdell lift marks the completion of the most prestigious project in the history of the Seilbahn Komperdell GmbH. The new bottom station offers an alternate route to the demanding mid-way run, and an additional hiking path was created to connect the Leithe Wirt to the surrounding network of trails and ski tour routes. The new gondolas, designed specifically for our purposes in cooperation with Doppelmayr, offer up to ten seats for a comfortable ride with enough room to take your skis and snowboards on the gondola. Ground-level entry and exit ensure superior comfort as you embark to create your dream of a winter holiday.



YOUR VERY OWN PERSONAL SCHLOSSHOTEL EXPERIENCE

We are delighted to take your reservation for your upcoming summer holiday on the sunny plateau at:

+43 5476 6397

info@schlosshotel-fiss.com

STAY TUNED

Download our app and get all the information about current events, your next holiday with us, and news from Schlosshotel Fiss.



RECEIVE THE NEWS

Or, why not become a **subscriber to our carefully crafted newsletter**? This will provide you with the latest offers, exciting stories from the hotel, and updates from the region.

