



SCHLOSSHOTEL FISS

MOMENTS

THE SHF HOSTS

Strong personalities are the backbone of the unrivalled SHF Hospitality.

ROUND TABLE

The SHF Hosts sit down at the round table to provide you unprecedented insights into the Schlosshotel's soul.

A TOUCH OF NATURE

The SHF cosmetic brand, Valentina & Philippa, takes sustainability a step further.

SUBLIME COMFORT

The new Komperdellbahn is being created for you.

DELICIOUS TASTE

Experience the SHF signature cuisine in the summer of 2023 with our exclusive recommendation for exceptional gourmet moments.

SUMMIT SPECTACLE

Our hiking guide Christian shows you the three most scenic routes to a top mountain experience.

FAMILY RELAXATION

The SHF Spa and the Aqua Monte & Splash waterscapes deliver family fun this summer.

2023 SUMMER MAGAZINE



SCHLOSSHOTEL
FISS



Bright and open

This is how summer invites us to renew – ourselves, our connection with nature, and our inner balance. It calls us to venture out towards new adventures and experience a renewed sense of togetherness.



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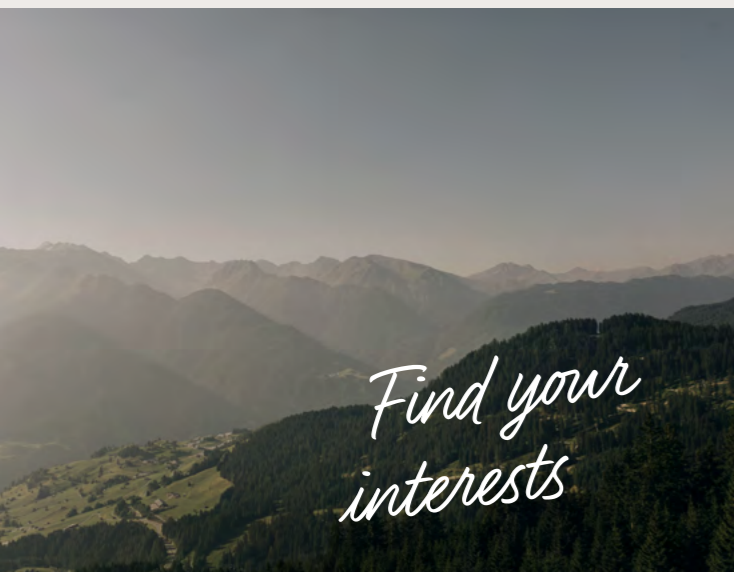
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YOUR 2023/2024
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Find your interests



SAFE AND SUPPORTED

This is what relaxing in the mountains feels like – seeing your children play in front of the magnificent panorama stretched out right in front of you. Every day, before a new family adventure begins, you can savour a moment of calm and peaceful quiet just for yourself.

A strong connection

SHF Hospitality

The times when success stories focused on only one hero have long passed. The truth is: nobody can reach a goal entirely on their own. And no one can realise a big vision completely on their own.

We all need each other – and that’s also a great gift:

the gift of connection and confidence, of equality and mutual encouragement, of togetherness and appreciating the challenges we’ve mastered together.

Imagine that we don’t mindlessly pull in different directions but instead pull our individual threads together with the bigger picture in mind. This way, we can create something remarkable: we can create a harmony that’s generated by all of our different characters, talents, and abilities. We can create a harmony that surpasses us all.

In this regard, we consider the SHF Hospitality our very own style of welcoming and hosting guests, offering our services, and openly communicating our appreciation. Our SHF Hospitality unites our crew of 150 individuals every day. It motivates and inspires us to share our passion and enthusiasm for the beautiful, valuable, and luxurious together with you and delight in creating a unique Schloshotel experience just for you.

It’s an honour for us – and it’s our mission in life that gives our everyday lives value.

Thank you for being a part of us.
The Domenig family



“Connection is what truly makes us strong. It’s the encounter at eye level; the respect we have for each other and everybody’s own individual talents, abilities, and for the inner worth from which we all draw.”

SIMONE DOMENIG



SHF Hospitality



The SHF Hospitality is the Schlosshotel's very own individual hosting style.

There's an invisible common thread that unites ambience and service, dignity and warmth, people and their experiences. And this is the thread out of which we weave your personal Schlosshotel experience. This thread is the SHF Hospitality.

It is the hidden but tangible space in which we work together to provide you with an exceptional experience. In this space, we can pursue our passion and achieve our goals. It's the space in which we can celebrate our sense of community and hone our individual strengths, where we can express our love for what we do and realise your holiday dream, without you having to divulge it.



How does our SHF Hospitality feel to you?

International | Anchored in the Alps

Professional | Friendly

Harmonious | Casual

Classical | On-trend

Fashionable | Consistent

Sophisticated | Distinctive

Attentive | Informal

Appreciative | Respectful

Serene | Grounded

Luxurious | Elitist



Meet the SHF Hosts

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We work together at eye level. So that we can create an exceptional experience for you.



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The SHF Hosts are department managers, and they are the backbone of the SHF Hospitality. They act as role models and are colleagues at eye level. They implement and embody our values, goals, and the aura of Schlosshotel Fiss. They recently gathered at the round table to toast their connection and community, and to allow you an exclusive look behind the scenes.





Christian Buchhammer
Hotel Manager

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What changes when a company defines trust and self-responsibility as the most important crew values?

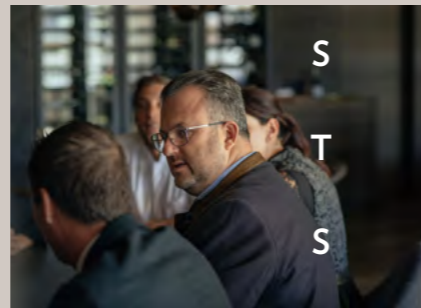
CB: Autonomy is essential for our department managers. Only when they can act independently can they realise their full potential and feel personally acknowledged. Every SHF Host is different, and that's what makes our community strong. Everybody has their own position, just like in soccer: building services and housekeeping have our back, similar to administration, which also determines our strategy. Marketing ensures the stands are full of spectators, and human resources assure that team spirits remain high and new talents join us. The kitchen and bar are our creative strikers. At the spa, everyone is taken care of individually. And the kids club is about warmth. Together, we're all highly motivated and enjoy what we do, as well as each other's company. This is true for all departments, and that's the most valuable thing.

How would you like to see cooperation develop between the SHF Hosts and SHF Crew?

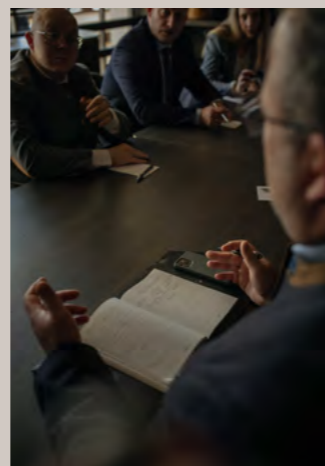
CB: Everything stands and falls with the quality of our team play. I wish that we remain able to continue our successful development and continue to improve our service quality even more.

Which active steps make the guests' Schlosshotel experience so incomparable?

CB: The investments into the SHF Crew, with the various trainings at the SHF Academy, numerous team building events, benefits including the SHF Crew Kitchen, and the many ways we show our appreciation. But above all, it's the close connection within the team and the encounters at eye level that make the quality and ambience unique, and hence the Schlosshotel experience.



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How do you see your role in the SHF Crew as the Schlosshotel's owner?

SD: As the owner and managing director I bear the final responsibility for Schlosshotel Fiss and all decisions that are being taken. I define the direction in which we steer the hotel, and I initiate the individual steps. The SHF Hosts directly support me, and their support is vital to the business. They are each experts in their respective operative functions, and I am right behind them and then the overall SHF Crew. They all know that I am readily available when they need to talk or require my help. Together we make success possible and find solutions at eye level.

What does "at eye level" mean to you personally and professionally?

SD: For me, communicating at eye level has a lot to do with respect and trust. It means that we can address needs, wishes, suggestions, mistakes, problems, and disagreements just as openly as we can speak about our ideas and visions for development, whether it's concerning the hotel's software or hardware. I've seen the trust I invest in the SHF Hosts move on to the SHF Crew and its individual members. This motivates the SHF Crew members to actively participate in and commit to the hotel's development.

What makes a perfect SHF Host and a strong SHF Crew member?

SD: The way some of our SHF Crew members devote themselves to their work is impressive. And I'm not talking about working hours, but about passion and sincere commitment as well as their willingness to take on responsibility.

They are all so attentive, regardless of whether they interact with the guests, the hosts, other SHF Crew members or with me. Many SHF Crew members and, particularly, the SHF Hosts treat the Schlosshotel as if it were their own. They care about the quality we deliver, the budget, and they are eager to create a structure that optimises our services. They always have the hotel's best interests at heart.

Together we rise



Simone Domenig
Proprietor & Managing Director

Michael Angerer

Chef de Cuisine



Driven by ambition

What are your criteria to decide what's included in the menu?

MA: Our menu is seasonal, regional, and depends on availability. We ensure to cater to all the wishes of our many loyal guests.

What's essential behind the scenes of the SHF kitchen that the guests probably don't know about?

MA: Every day, we wash between 10,000 to 15,000 dishes. The processes from compiling order lists to keeping everything refrigerated and ideally stored until it

can be transformed into a perfect dish are highly optimised and yet as simple as possible so that everybody can understand them. Magnus is an excellent warehouse manager and a vital asset to the SHF Kitchen Crew. He takes stock and manages up to 15 roller containers daily. They arrive very early each day and he only has a very limited timeframe to take care of them so as not to disturb our guests.

What do you enjoy most about carrying such a responsibility? What's your motivation?

MA: It's my own ambition. I simply enjoy taking responsibility for my crew. I enjoy

supporting them, and we have a great community. It's fun working with apprentices and interns and to show them how everything works while treating everyone with the same amount of respect. I personally find motivation in the mountains, such as when I go hiking, mountaineering, climbing, or for a ski tour – some like to call me the SHF Kitchen Crew's après-ski guide :).

Verena Resch

Reservation Manager



Which emotion do you seek to awaken in your guests when they call you?

VR: Enthusiasm for the Schlosshotel and the experience awaiting them here. Obviously, I also want to awaken their enthusiasm for the region and the numerous activities that attract so many guests.

How do you succeed in creating this natural aura of respect and appreciation within the SHF Crew and interacting with guests?

VR: Open communication is essential, and it's also important to show genuine interest and warmth. I think what makes the Schlosshotel's reception and reservations team stand out is that we can so naturally be ourselves and express our individual characters.

What's one of the main advantages to join and stay with the SHF Crew in addition to the many crew benefits?

VR: Our community, our great working climate, and the general atmosphere. It's that everybody feels welcome and receives the opportunity to professionally and personally develop, if that's their goal.

Enthralled with emotions



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Mathias Seidel

Kitchen Manager



What's the most important ingredient for an outstanding crew?

MS: Teamwork. In the SHF Kitchen Crew, everybody from the youngest to the oldest is fully involved. This promotes encouragement and motivation. Everyone in our crew of 40 has their own position. This is how it works: we all focus on the same shared goal and trust in one another. This empowers us as a team and individually.

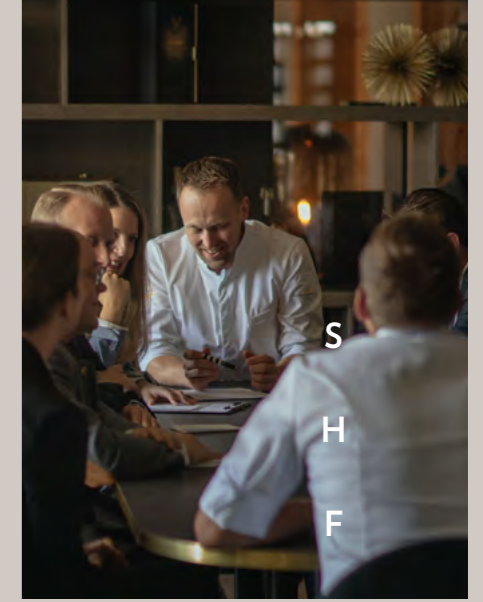
What does it mean to you to have the freedom to make decisions and yet be fully committed to Schlosshotel Fiss?

MS: The quality our kitchen provides can only be achieved because I can fully rely on Michael, Eric, and the rest of the crew. Michael and I have known each other for 13 years. It's beautiful to see such a strong development in us both and to see our visions come true. With responsibility and commitment, trust and freedom of choice follow – and they provide the foundation for creativity and progress.

What motivates you as SHF Kitchen Manager and new SHF Crew members in their first year of training? What do you have in common?

MS: We treat each other equally and we care about each other. It motivates me that we stick together and enjoy our work. There's no moaning or groaning. The overall Schlosshotel Fiss package is just cool. That's it!

Motivation is the recipe



What would you never put on the SHF shopping list? And why?

EL: Chemically enhanced ingredients – foods or rather food products that include a lot of E numbers or other chemical formulations. These so-called fake products just don't fit in with our philosophy. We focus on natural, regionally sourced products of the highest quality!

Which suppliers or producers do you consider a perfect match for Schlosshotel Fiss – and why?

EL: On the one hand, it's our bulk suppliers, Handl and Grissemann. They both value and share our extremely high quality standards. On the other hand, there are several small, local producers, such as the Gasslbauer in Ladis, who delivers our milk and yogurt, Maier Eier and Fisser Goggala, who provide us with eggs, and the Schönherr family, who supply us with Peking ducks twice a year.

What do you think is the SHF Crew's greatest asset?

EL: It's our community and readiness to help each other. When someone's ill or needs a day off for another reason, we don't hesitate, but immediately cover for them.



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Eric Lenke

Food Manager

*Values
create value*



Dynamic times require a clear view of current developments. Which parameters do you see as decisive for the Schlosshotel's success?

MS: Schlosshotel Fiss is a calm island in this fast-moving world. It gives us continuity and consistency, while taking steps to move forward into a bright future. I think this ensures sustainable success. Our department managers are experts in their fields, and they contribute their ideas and views, which are proactively implemented.

You do most of your work from home. What advantages does that have for you?

MS: Working remotely allows me to perfectly combine family and work. I don't have to move to work for Schlosshotel Fiss. Moreover, my physical distance from the daily hotel business ensures my view of the facts and figures remains unaffected and focused. It helps me to preserve a certain outside perspective, which can be very beneficial in my job.

What connects you to Schlosshotel Fiss and the SHF Crew despite the spatial separation?

MS: The trust Simone Domenig has endowed me with. Obviously, I am also convinced of Schlosshotel Fiss as an exceptionally beautiful product. Its values and the sense of community between the department heads impress me, even at a distance.



Michaela Seyrling

Sales & Revenue Manager



Katharina Bugarschitz

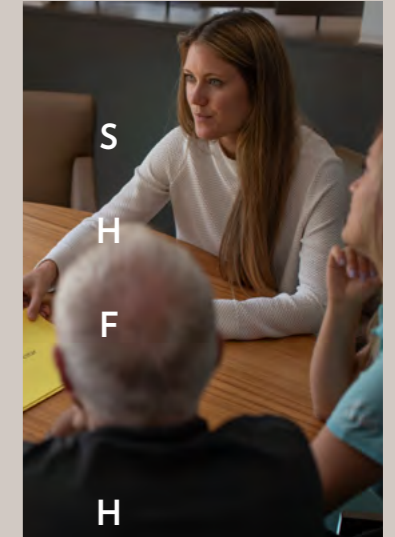
Assistant Marketing Manager

What does the Schlosshotel experience feel like to you?

KB: For me, Schlosshotel Fiss is a place in the mountains that simply feels right. Whether as a guest or an employee, once you've found this place, you simply feel at home, safe, and inspired by the hotel's beauty and the surrounding environment. At the SHF, we prioritise encounters at eye level, and we show each other our appreciation from the very first moment. The feeling of being exactly where I should be and where I can thrive and blossom, that's the Schlosshotel experience to me.

Marketing represents the interface between the company core values and their visibility. What is so appealing to work at this gateway?

KB: The most appealing part of my work is at the same time the most difficult: communicating our core values. I have internalised our brand values and I aim to communicate them to the outside through images and texts. This is my daily business. However, I also consider it my mission to remind our crew of our values – and to continuously realign our joint focus.



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In which situations do you feel most connected to the Schlosshotel and the SHF Crew?

KB: During trips with the SHF Crew. Whenever we go out together, I can clearly see how cool our crew is and how many great people work with us. These trips allow me to get to know SHF Crew members that I don't usually have a lot of points of contact with in my daily routine.



Victor Daus
Front Office Manager

What do you say to inspire your SHF Crew members at the beginning of a new day?

VD: It depends on the individual's personality. When they're having a bad day, some need only to hear: "Listen to your inner voice. Keep going and don't let yourself be discouraged." Others feel encouraged by: "You're allowed to be yourself. You're doing a fabulous job!" And I like to greet new members with: "Welcome to our crew!" When I say that I mean that from now on they are a full-fledged, valued SHF Crew member.

How do you grow a "thick skin" for when there are complaints? Or, is this even necessary?

VD: Luckily, we don't have many complaints at the SHF. However, I would recommend that everyone take criticism seriously, but not personally. Growing a thick skin is a process that develops over the years.

What does honest appreciation look like for you, both within the SHF Crew and towards your guests?

VD: Honest appreciation is shown through respectful communication. It's communication on a loyal basis that reflects a sense of community. Our SHF Crew Benefits top off the appreciation for and within the crew.



What do the members of your SHF Building Services Crew have in common?

SR: Each one of us has duties in our various positions for which we ultimately are responsible. This is true whether it involves the guests' check-in or check-out, swimming pool technology, landscaping, or winter services. Everything is equally important and everybody has their own tasks that we rely on being done – and done well.

What are the most important rituals in your daily team routine?

SR: I find it important that we reflect on the previous day each morning, acknowledge what's accomplished and what worked well, recognise what was new, and review what we need to ideally master this day. Once a week, we discuss longer-term tasks and their organisation. This gives us clarity and structure.

You care for Schlosshotel Fiss as if it were your own hotel. What makes you so devoted?

SR: First of all, my parents taught me that whatever you do, you should give it your all. Always give it 100%. The way I see it, we're all here by our own choice so we might as well give our best. If we didn't want to do it, we wouldn't be in the right place. Second of all, I'm a person who values order, both at home and when I'm on holiday. And I want to provide this order to our guests. When everything's in place and our guests are happy, it's easier for us. More importantly, it's nice to get a compliment.



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Simon Ressel
Building Services Manager

Ljiljana Kovjanic

Housekeeping



Wellbeing in every detail

If there was a trait every member to your SHF Housekeeping Crew should have, what would it be?

LK: The willingness to communicate openly. When there's a problem, we need to address it, either in the SHF Housekeeping Crew or in a one-on-one. I don't see any value in complaining behind someone's back. My goal is to give everyone the space to address issues so that we can keep our team's spirits high.

Which room at Schlosshotel Fiss do you find the most beautiful?

LK: For me, all rooms at Schlosshotel Fiss are stunning. I feel comfortable everywhere in the hotel.

What's the most valuable feedback one can give?

LK: I consider every kind of feedback valuable. The more honest, the better, because only then we can improve as a crew.

Karina Krajnc

Housekeeping



How do you know that someone fits into the SHF Service Crew?

DS: The chemistry must be right. That happens when somebody's appearance and vibes match and I can see that they identify with the SHF. They have to understand the hotel, its core values, and demonstrate their ability and readiness to embody these values. If someone displays a negative or even repulsive attitude, we cannot work together. We rely on authenticity, good chemistry, and a professional, warm demeanour.

How do you succeed in combining warmth and professionalism within the SHF Crew and in interacting with your guests?

DS: The trust I receive from Ms Domenig and Mr Buchhammer enables me to work independently and push my own limits to progress in my own and in my crew's development. I pass this trust on to my team, thus generating confidence, motivation, and professionalism, all of which contributes to the overall atmosphere that makes the Schlosshotel so unique.

What makes you happy in your function as SHF Host and member of the SHF Crew?

DS: When a guest gives me a thumbs up and thanks me for their beautiful holiday. What delights me the most is when one of our loyal guests arrives and says: "Finally, I'm back home", or when our SHF Crew members return year after year and say they feel at home here, because I do too.



Daniela Schwebcke

Restaurant Manager



Genuine warmth

Krisztina Kokas

Kids Club Manager



You and the SHF Kids Club Crew have a very special and worthwhile task: you create the Schlosshotel experience for our youngest guests. What contributes to your passion for this job?

KK: I love working with children, and I enjoy showing them the world and making them laugh in a playful way. It's exciting to meet and include new children every week. At the end of each week, it can be hard to say good-bye. But that also makes it all the more beautiful when guests return and their kids look forward to seeing us again – because we look forward to them too.

Together with your team you create new games and activities for the kids every day. What makes a good SHF Kids Club member?

KK: What's most important is that someone enjoys working with children and has a big heart. Creativity, patience, and reliability are essential, and since we work with children from different age groups it's also important that they are flexible and can meet their individual needs and address them appropriately.

What's become more important in working with children these days?

KK: Diversity and creativity. However, you also need to be motivated and warm-hearted. Our team members need to trust and respect each other. I consider myself very lucky to have been able to work with so many different team players who always have the guests' and their children's best interests in mind. After all, our goal is that the kids enjoy being with us and that their parents can fully trust us. Only then can they have a relaxing time-out by themselves. At the end of the day, the children should come together with their parents with a smile on their face and return home with many beautiful memories.



Because we love what we do

The SHF Spa is a place of serenity, of deep relaxation and luxurious pampering. How do you and your crew succeed in creating this special atmosphere for your guests?

BB: Rest and relaxation don't just happen. If we want to relax, we need space for our thoughts and our body to find calm. In our 5,000 square metre spa, we provide this space and ample of opportunities to let go. Warm hues, enchanting fragrances, sumptuous materials, and a crew with a sense for what our guests need make this all possible.

What type of person fits the SHF Spa Crew?

BB: Someone who radiates calm, who is well-grounded and is able to recognise our guests' needs and desires. Every person is composed of different energies. No one is better or worse than the other just because they do things differently. The values that are most important in the SHF Spa Crew are honesty, reliability, cooperation, warmth, and passion for our work.

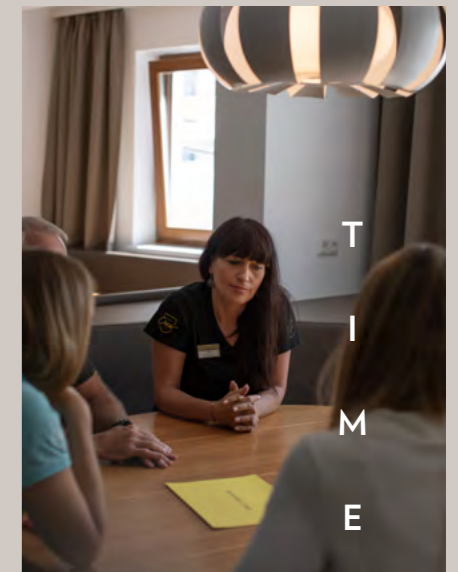
Where do you see Schlosshotel Fiss in the future?

BB: If the hotel and SHF Crew continue on the current path, as imagined by management, I think we can make it to the very top of Austria's spa and family hotels. Together we are strong.



Barbara Blassnig

Spa Manager



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Andrea Schirgi

Accounts Manager



Your view of Schlosshotel Fiss is determined by figures and balance sheets. What are the most important parameters for stable success in these unstable times?

AS: I consider Simone Domenig's innovative power and her ambition to keep her finger on the pulse of current events and deliver the quality that discerning guests expect as crucial. So far, the figures have shown that her approach is successful. The team spirit within the SHF Crew, communication, cooperation, and patience for one another are also essential.

Whether guest billing or payroll accounting, everything has to be exact down to the last decimal point. How do you combine maximum focus and room for yourself and your crew?

AS: My previous work, which I did from home, and being a mother of two children have made me efficient. I am very focused when I'm at work. In my leisure time, I spend a lot of time outdoors. It's in my nature to be there for my crew members personally, and I enjoy answering their questions.

How do you envision the Schlosshotel's future, and what do you particularly look forward to?

AS: I enjoy working with Simone Domenig, and I can picture myself in this position for many many years. I look forward to each day of work because I simply enjoy my job and the daily challenges that my crew and I master.

Measurable achievements



Peter Jobst

Sommelier

Your wine expertise is an asset to the Schlosshotel experience. If you had to describe Schlosshotel Fiss in the words of a sommelier, what would you say?

PJ: The Schlosshotel is like one of the world's best red wines, with complex nuances and a variety of rich aromas. Every character in the SHF Crew is unique, yet everyone plays together to create a beautiful harmony. Everything is in balance. And just like the wine, we too ripen and change: we grow and thrive with the hotel and its crew – and the hotel and crew grow with us.

Which nuances would you like to be able to add to the Schlosshotel experience through your work?

PJ: I wish to be able to inspire even more SHF Crew members and guests to become passionate about wine. It's just so beautiful to sit together with the crew, taste different wines, and get to know new products while having a good conversation or going on excursions together.

What do you think makes a perfectly curated wine cellar – and what makes a good crew?

PJ: Diversity makes for a good mix of recent trends and timeless classics. I find it important that we can offer a good selection of vintage wines and hone the sensitivity to be able to guide our guests to their best wine experience.

Sophisticated nuances



Sam Lutz
Bar Manager

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The SHF signature drinks and highly personalised service make the SHF Bar stand out. What's one of the most important criteria necessary to be selected as a crew member?

SL: Obviously, it's the passion for the job. You can develop your expertise over time, but you need to bring excitement. The job requires more personal interest and motivation than many other jobs. There aren't many people who fulfil this requirement, but luckily, the ones who do find their way to us.

What's a deal breaker?

SL: Losing focus on the guests or deliberately spreading a bad mood. Our working atmosphere is very harmonious, and everyone in our team contributes to this atmosphere. It's all about the mindset and attitude. Our guests can see and appreciate our passion and joy.

Where do you see the most interesting potential for development?

SL: For me, Schlosshotel Fiss is the perfect place to get young talent interested in the hospitality business. We have a fantastic work-life balance, a wonderful crew, beautiful accommodations, great pay, sophisticated guests, and excellent materials to work with. Everything that may spark your enthusiasm for the hospitality industry is here. In other words, Schlosshotel Fiss provides the full package for nurturing personal and professional development. We can all share our ideas, receive plenty of opportunities for advancement, and there's a lot to learn every day. These are the things I would like to focus on more in the future, and I wish to make my mark as SHF Bar Manager.



Together with nature

Enveloped by the wealth of the Alpine mountains, our awareness of the importance of a sustainable lifestyle is genuine and all-encompassing. Wherever we can balance sustainability with our guests' wishes, we follow nature's path into a greener future.

We are impressed by the brand Valentina & Philippa, which takes a clear stance on the environment under the motto of "No Planet B". Without compromising sustainability, the cosmetic brand, now a part of your daily Schlosshotel experience, stands for:

- pure, natural ingredients that are allowed to grow sustainably
- cruelty-free manufacturing
- a tried and tested zero waste concept that is successfully implemented with all their partners
- environmentally friendly packaging using recycled PCR plastic or glass containers and recyclable paper
- nourishing high-quality skin care free of parabens, silicones, mineral oils, PEGs, and other substances polluting either your skin or the environment
- an exceptionally careful and manual production process in the heart of the Bregenz Forest
- carbon-neutral production relying entirely on solar energy
- ecological, social, and economic thinking and acting in all steps of the product cycle for a green future



"Nature is our teacher", says Ursula Kaufmann, founder of the organic body care label, which she named after her two daughters. Her aim is to keep the cycle between Mother Nature and her products as gentle, as smooth, and as easy on the natural resources as possible. "Our body care products are entirely biodegradable, carbon-neutral, and created by people who are fully behind our quality and the implementation of our values."

This is how we know that collaborating with the brand Valentina & Philippa is simply right for Schlosshotel Fiss – and that glam & care have never been more beautiful.

Find the Valentina & Philippa care products as amenities in your room or suite, and treat yourself to their pampering effects as a part of your daily body care routine at Schlosshotel Fiss. At the SHF Shop, you can also purchase the products for your own spa time at home.



Golden flavour



Our Beef Club is a revelation:

for experienced gourmets and all those who want to taste something new. For special occasions and extraordinary moments. The ambience is discreet and casual and can be best described with one word: golden. Indeed, it radiates pure delight – delight in the exceptional, the creative, the exquisite, and a surrounding that’s made to spark joy.

Nobody shares in this joy more than the Beef Club Crew. The creativity and resources the restaurant’s chefs and service team can draw on are seemingly endless. Hand-selected specialities from the region and leading international suppliers provide the raw material for the daily gourmet stories composed in the Beef Club’s kitchen, and narrated on your plates. Every story begins with a vision – a vision that can only be realised by brilliant people, in a sumptuous environment, and using the finest ingredients.

Beef Club Restaurant Manager:
Nathalie Scherthanner



The Beef Club chefs from left to right: Nikolaus Platteter, Mathias Seidel, Anna Falch and Klaus Kneringer

This is how our renowned signature dishes & drinks emerge and our guests are spoiled with small and big surprises. Expect an exceptionally delightful evening. Hotel Manager Christian Buchhammer reveals a glimpse into the experience: →



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WHAT MAKES AN EVENING AT THE BEEF CLUB SUCH A SPECIAL EXPERIENCE?

CB: I think, once you set foot in the Beef Club, you will know. You can immediately sense the passion with which the restaurant's interior has been designed.

The Beef Club Crew radiates an exceptional enthusiasm. The service is attentive and full of charm, and the chefs' refined art of cooking is astonishing. They treat the Beef Club kitchen like their playground. You can taste their excitement and devotion in every bite they serve. The composition of the menu reflects their creative power and joy. It also gives insight into where in the world the Beef Club's chefs have found inspiration. These varied influences and the unbroken motivation of the crew make every evening spent here unforgettable: the atmosphere is light and easy, the quality of food impeccable.



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THE INTERIOR, MENU, AND SERVICE ALL RADIATE THE BEEF CLUB'S DISTINCT QUALITY AND AURA. WHO WOULD YOU RECOMMEND A VISIT TO THE RESTAURANT?

CB: Anybody who wishes to savour fine dining highlights in a relaxed atmosphere. New and experienced gourmets and anyone seeking to celebrate a special occasion or simply experience an extraordinary evening are welcome.



3 TOQUES. 15 POINTS.

Gault Millau's recognition validates the Beef Club's exceptional excellence.



Enjoy excellence

Summit sensation

Raised in Fiss and united with the mountains with his heart and soul, Christian Rietzler has guided Schlosshotel guests to the most spectacular summits and scenic spots for many years. The SHF summit trips invite you to experience your most beautiful mountain moment of the summer without frills, but instead overflowing with calm and natural relaxation.

DISCOVER PANORAMIC MOUNTAIN MAGIC

The trip begins at the Schönjoch and takes us around the Zwölferkopf mountain. The elevation gain is moderate but the views are spectacular as we venture higher and further. Our destination is the Fiss summit cross at the Oberer Sattelkopf. After only 1 hour of walking, we can enjoy a magnificent panorama at 2,596 metres. The way down is easily manageable and requires about the same amount of time. This hike requires a moderate level of fitness, and sure-footedness on alpine terrain is a prerequisite.

Start time: 10 am at the SHF reception

Return time: approx. 1:30 pm

Duration: approx. 2 hours

Group size: min. 2 participants

Suitable for all, whether with or without children.

Recommended for ages 8 and up.

Please bring:

- sturdy footwear for tackling alpine trails and hiking on rocky terrain
- weatherproof clothing to protect you against the sun, rain, and cold
- money for a snack at a mountain hut
- optionally something to drink
- your SUPER. SUMMER. CARD.

#1

#2

TAKE ON THE TOP OF THE FURGLER AT 3,004 METRES

The last mountain in the Silvretta-Samnaun group at over 3,000 metres, the Furgler overlooks our sunny plateau. It watches over the Serfaus-Fiss-Ladis region and protects us from black clouds and bad weather.

For this summit trip, we opt for the easy route across Lake Tiefertsee, requiring approximately 2 to 2.5 hours of walking. Even if the Furgler is known as one of the most accessible mountains exceeding the 3,000 metre mark, we still have to master 700 metres of elevation gain. Rocky terrain and steep inclines are also a part of the trip, which is why sure-footedness and a head for heights are required. Once we reach the top, we'll be rewarded with stunning views.

Start time: 9 am at the SHF reception

Return time: approx. 4 pm

Duration: approx. 4.5 hours with 700 metres elevation gain

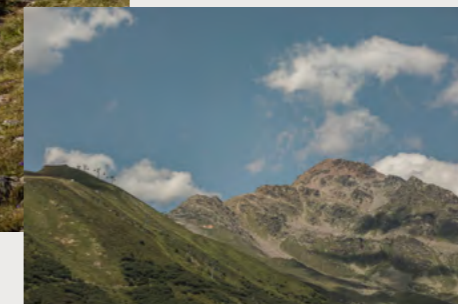
Group size: min. 2 participants, 10 max.

Great for all those with a little experience.

Recommended for ages 10 and up.

Please bring:

- sturdy footwear for tackling alpine trails and hiking on rocky terrain
- weatherproof clothing to protect you against the sun, rain, and cold
- your SUPER. SUMMER. CARD.
- plenty to drink
- appetite for a snack provided by your guide



#3

HIKE TO THE ALPINE ROSES OF THE FROMMES CROSS

The Schönjoch at 2,436 metres is the ideal point of departure for this trip. From the north side we take the Naggalunsteig trail and then the Alpenrosenweg to the summit. As we approach the tree line, pine trees and alpine roses line our path. From June to mid-July, they are in full bloom and make for a gorgeous sight. We'll take a break or two to soak up views of the Inntal valley reaching as far as Landeck. After approximately 250 metres of elevation gain, we arrive at the Frommes lakes. From here, we'll continue our journey down to the Frommes alpine hut and back to Fiss.

Start time: 10 am at the SHF reception

Return time: approx. 3:30 pm

Duration: approx. 5 hours

Group size: min. 4 participants

Suitable for all, whether with or without children.

Recommended for ages 8 and up.

Please bring:

- sturdy footwear for tackling alpine trails and hiking on rocky terrain
- weatherproof clothing to protect you against the sun, rain, and cold
- money for a snack at a mountain hut
- something to drink and a snack
- your SUPER. SUMMER. CARD.

Can you find the treasure?

This treasure hunt is full of mysteries and anything but easy to master. Prepare for an adventure as you set out to reveal the small and big discoveries along the way.

ONE SUMMER NIGHT, AMID A TERRIBLE THUNDERSTORM, ...

... the night sky above Serfaus-Fiss-Ladis was crossed by something out of the ordinary: a ghost ship, which lost its cargo right above the local forest. On board were Captain Pepper and his Sailor Chili. Upon landing, they immediately hid their treasure in the mountains.

WHOEVER THINKS THEY ARE TWO ORDINARY PIRATES IS WRONG!

Captain Pepper and Sailor Chili brought some tricky riddles for you to solve. Only the best detectives, like you, can find the chest with the hidden treasure.

Get the puzzle journal or the Serfaus-Fiss-Ladis app and embark on this exciting treasure hunt at the Murmli Water Park in Serfaus.

Off on a new adventure



SET OUT ON THE ADVENTURE - AND FIND CAPTAIN PEPPER'S AND SAILOR CHILI'S TREASURE ON THE SERFAUS PIRATE TRAIL.

- 2 hours of walking time from start to finish
- 100 metres elevation gain
- Start at the Murmli Water Park in Serfaus
- Suitable for trips with the pram



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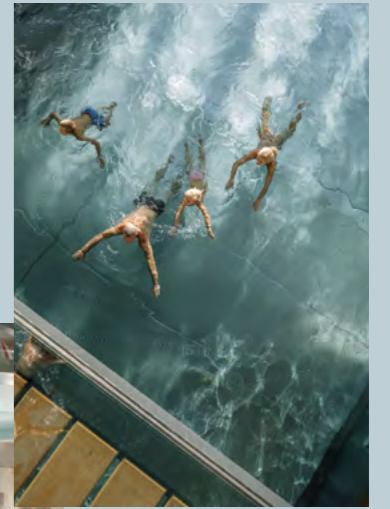
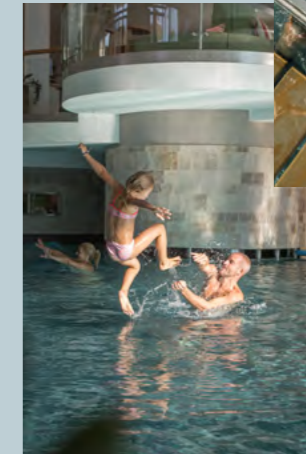
“Mummy, your laughter is like the sun.”



SHF family moments



Finally enjoy time with your family. Finally have space to feel close again – to relax and simply have fun together. The SHF waterscapes Aqua Monte & Splash perfectly blend action and adventure, rest and relaxation. Quietly stretch out on our luxurious daybeds in the quiet zones or on the cosy lounging islands in our indoor relax gallery before breaking out in hearty laughter as you plunge into the pool.



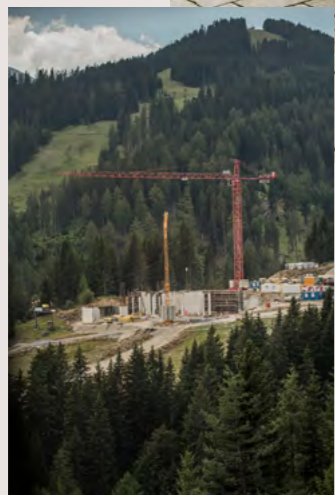
Designed for families to relax in style, the SHF Spa emanates ease. Little mermaids and pirates are welcome to explore the Splash & Aqua Monte waterscapes, with the 48-metre-long tube slide, the rocking bay, and the paddling pool creating special memories. Our spa is made for quality time with the whole family, regardless of whether you choose to take a time-out in the summer or winter. At the SHF Family Spa, even more opportunities to unwind await: discover our non-nude sauna with scrubs and packs specifically designed for children, the bio-sauna, family steam room, fragrance emulsion station, and kids treatments delivered by our skilled and caring SHF Spa Crew. Emerge with a feeling of warmth, renewed energy and knowing that you are valued.

SPARKLING CALM

Early in the morning when the sun rises and illuminates the SHF waterscapes with its pure light, the waters of the Aqua Monte sparkle with a very special sense of tranquility. Dive into the experience and let the peace and quiet wash over you. Glide across the water and follow its natural flow outdoors. And in the outdoor saltwater Jacuzzi, you can luxuriate in a moment just for yourself.

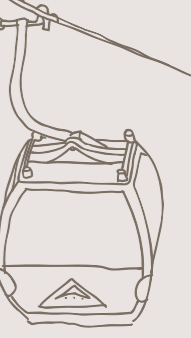


A new level of comfort



One of the most important mountain lifts in Serfaus-Fiss-Ladis, the Komperdellbahn in Serfaus can look back on a long history:

In 1988, the circulating lift was first put into service. Since then, it has transported thousands of happy winter sports enthusiasts and summer explorers upwards to giddy heights. After 34 years of operation, it's time for a makeover:



Not only the lift itself is being renewed, but also the mountain and bottom stations will acquire a new design. A mid-way station is being added and a new routing system installed – everything in view of what is strategically best and practical for our visitors. The aim is to advance the lift's comfort and user-friendliness to the next level. After all, we want you to conveniently travel to the Komperdell summer attractions and amazing ski slopes – and have the most relaxing and up-to-date summer and winter experience possible.

Requiring an investment of 50 million euros, the project is one of the largest in the history of the Seilbahn Komperdell GmbH. Due to the pandemic, the beginning of construction was delayed from 2021 to 2022. And since the project started in early 2022, some milestones have been achieved: the new routing and mid-way station near to the Leithe Wirt restaurant have already been finalised.

The new station has a gondola terminal and will enhance access to the Gampen area in the winter months. Ski beginners and ski school groups can now enjoy an easy descent to the mid-way station and avoid one of the more challenging slopes – particularly during spring the last part of the middle descent can be very demanding. All those new to the sport or tired from a long day on skis can now opt for the easier descent. Moreover, this new option brings a little variety into a full day of skiing.

For Schlosshotel guests, this new mid-way station has even more advantages: if you take the Waldbahn for a trip to Serfaus, you no longer have to go down to the bottom station; you can now hop on the lift at the new mid-way station. A new hiking trail makes the Leithe Wirt restaurant more accessible: it's only a few minutes on foot from the mid-way station. Deliveries to the restaurant are now organised via the cable car, enhancing efficiency and, what's more important, making them easier on our environment.

Once the first phase of construction is completed, the second phase will begin this spring: the existing Komperdellbahn is being removed, and the new bottom and mountain stations are being built. This large-scale project provides a logistic challenge that requires the Komperdellbahn to remain closed throughout summer 2023. Highlights such as the Murmli Water Park, the Pirate Trail, or the Almpromenade Trail will remain open and accessible to you. Please talk to our reception crew, who will be delighted to inform you about ideal access routes and other attractions in the Komperdell, Murmli, and Lazid areas.

In the winter of 2023/2024, the Komperdellbahn will reopen for its first run and first operating season. The modern cable car was designed and developed in cooperation with the renowned Austrian cable car creator Doppelmayr. The gondola can seat up to ten guests

and meets all

requirements for them to enjoy a comfortable and convenient ride, whether up the mountain or down into the valley. The gondola size was adapted to the region's needs and exceeds regular standards. With more room in the gondola, you will be able to bring your ski equipment, as well as a bike or a pram, on the lift. This will make your experience easier and more enjoyable. The ground-level entry and exit ensure that families with children can get on and off the gondolas safely and comfortably.

The Komperdell makeover is worth the wait and the detours necessary during the 2023 summer season. Let's look forward to increased comfort at the highest level and rest assured that we will do everything we can to create a paradise for you to enjoy a perfect holiday – year after year.

Find more details about the current progress here:

<https://www.serfaus-fiss-ladis.at/de/Blog/Baublog-Bergbahnen>



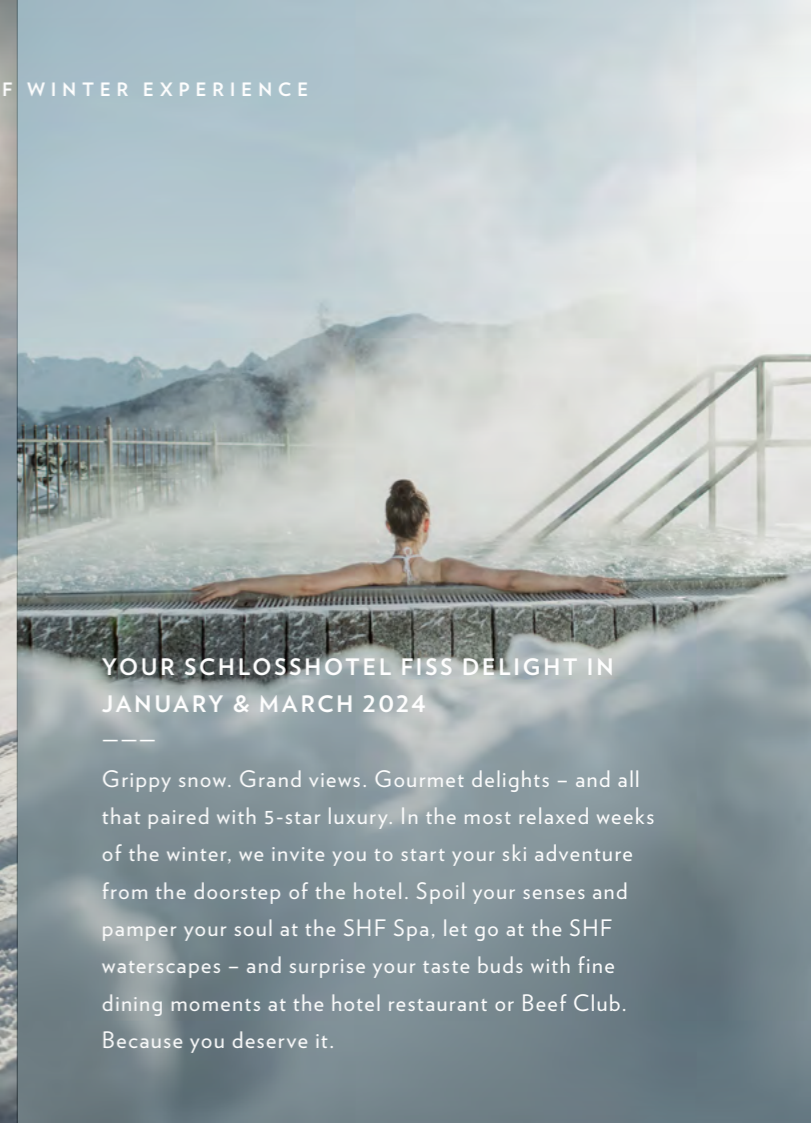
Happiness wears white

Waiting on the slopes of Serfaus-Fiss-Ladis: your very own personal Schlosshotel winter experience.



SHF FAMILY WEEK IN JANUARY 2024

Look forward to snowy adventures, delightful skiing, and a magnificent winter family experience. Treat yourself to the luxury of 5-star ski-in & ski-out holidays in one of the best family destinations in the Alps. Relax at the SHF Family Spa, wind down in the Aqua Monte & Splash waterscapes – and be a part of the fun activities organised at the SHF Kids Club.



YOUR SCHLOSSHOTEL FISS DELIGHT IN JANUARY & MARCH 2024

Grippy snow. Grand views. Gourmet delights – and all that paired with 5-star luxury. In the most relaxed weeks of the winter, we invite you to start your ski adventure from the doorstep of the hotel. Spoil your senses and pamper your soul at the SHF Spa, let go at the SHF waterscapes – and surprise your taste buds with fine dining moments at the hotel restaurant or Beef Club. Because you deserve it.

SHF SPRING, SNOW & SUNSHINE IN MARCH 2024

Bear witness to the beauty of a white spring, savour sun and snow, and experience a lifestyle that's as light as it is luxurious. At one of the most popular yet exclusive Alpine panorama places, our 5-star ski-in & ski-out hotel awaits at 1,436 metres above sea level. Welcome to the new Schlosshotel spring.



Contact the SHF reservations team. We will be delighted to create a fully personalised holiday experience just for you.



YOUR SCHLOSSHOTEL SUMMER EXPERIENCE

We are ready to accept your reservations for a summer getaway to our sunny plateau in the Tyrolean mountains at any time at +43 5476 6397.